



75th Anniversary Donation Benefits Overview

75th Anniversary Fundraiser Gala

On May 20th, 2010 the Detroit Economic Club will proudly host a Fundraiser Gala in honor of its 75th Anniversary.

The Gala will be held at the historic Westin Book Cadillac in Detroit and will feature a private VIP reception* followed by a strolling dinner and cocktails, a program to honor the Club's historic past and promising future, and an afterglow with entertainment. Cocktail attire suggested.

Gala tickets are priced at \$250 and may be purchased individually or received as part of a donation benefits package. *Proceeds from tickets and raffle sales will benefit the Club, to include the DEC's educational outreach programs.*

75th Anniversary Fundraiser Gala - VIP Reception

The VIP reception will precede the strolling dinner and will be limited to donors and their apportioned number of guests at the \$7,500 level and above. The reception will include cocktails, light hors d'oeuvres, entertainment and an opportunity to mingle with fellow 75th Anniversary donors and guests.

75th Anniversary Commemorative Book

The Detroit Economic Club's 75th Anniversary commemorative book traces three generations of DEC speakers whose perspectives from the podium reflect many of the greatest historical events since the Great Depression.

The commemorative book will also feature the DEC's Legacy of Leaders; a special tribute section honoring all financial donors.

Note: Commemorative books will be delivered directly to donors in September, 2010.

75th Anniversary Commemorative Book Tributes

The commemorative book will feature the DEC's Legacy of Leaders tribute pages, sized and designed in accordance with specific donation levels (full page, half page, quarter page, photo and name or photo only).

Note: Commemorative books will be delivered directly to donors in September, 2010.

Company Logo Recognition at 75th Anniversary Luncheons

Donor corporate logos will be displayed at 75th Anniversary luncheons scheduled in March, April and May.

DEC Video Tribute Opportunity

Donors at the \$7,500 and above level will be invited to participate in a 1-2 minute videotaping to capture their DEC memory or story. The videos will be played back at DEC meetings and posted on the DEC website.

DEC Legacy of Leaders Website Tributes

All donors will receive photo and name or name only recognition, commensurate with donation level, on the DEC website's Legacy of Leaders Tribute page.

DEC Legacy of Leaders Homepage Banner

Donors at the \$50,000 level and above will receive their name scrolled within the Legacy of Leaders banner located on the DEC's homepage.

75th Anniversary Fundraiser Gala – Printed Program

The 75th Anniversary Gala program will feature photo and/or name recognition, commensurate with donation level. All Gala attendees will receive a program at registration.