



A conference designed by Young Leaders for an audience of Young Leaders intended to:

DEVELOP.INSPIRE.CONNECT.

MotorCity Casino Hotel
Detroit, Michigan
Thursday, September 26, 2024

2024 Sponsorship Opportunities

	Presenting	Platinum	Gold	Silver	Bronze
	\$25,000	\$15,000	\$10,000	\$5,000	\$2,500
Remarks/Introduction of Keynote Speaker	X				
Sound Board Naming Rights	X				
Ballroom Naming Rights		X			
Logo Usage in Pre-Event Marketing and Event Day Signage	X	X	X	X	X
Sponsor Ad in Conference Brochure	Full Page	Full Page	1/2 Page	1/2 Page	1/4 Page
Include Item in Attendee Giveaway Bag <i>(estimated 350-400)</i>	X	X	X	X	
Sponsor Remarks via Video	X	X	X	X	X
Sponsor Recognition from Podium	X	X	X	X	X
Sponsor Additional Assets <i>(see pg. 2)</i>	X	X	X	X	X
Conference Tickets	25	16	10	6	2
Closing Keynote & Afterglow Tickets for Executives	10	7	5	3	2



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2024 Assets

Open to ALL Young Leader Conference Sponsors - *First Come/First Serve*

Opportunity Includes Logo Signage at Selected Asset

	Price	Available?
Afterglow	\$2,500	Yes
Beverage Station	\$2,500	Yes
Book Swap	\$2,500	Yes
Breakfast	\$2,500	Yes
Closing Session	\$2,500	Yes
Lunch	\$2,500	Yes
Networking Session	\$2,500	Yes
Snack Break	\$2,500	Yes